



UNIVERSITY OF BRISTOL COMMERCIAL AWARENESS SOCIETY

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WHO ARE WE?

We are the **University of Bristol Commercial Awareness Society** — a student-led initiative dedicated to improving students' understanding of commercial affairs across various sectors, including business, law, and finance. We aim to provide a platform for students to engage with industry experts, develop their professional skills, and connect with like-minded individuals.

Our society welcomes members from **ALL degree disciplines**, offering them the chance to explore and improve their commercial knowledge in a friendly, inclusive, and dynamic environment. We are passionate about helping students enhance their employability, making them more competitive in the job market.

WHAT IS COMMERCIAL AWARENESS

Commercial Awareness is the understanding of how industries and businesses operate, the key factors that drive them, and the external factors that influence their success. It is a skill that employers across sectors value highly because it demonstrates a candidate's ability to **apply theoretical knowledge to real-world situations**.

For students looking to enter competitive industries such as law, business, finance, or consulting, developing a solid foundation in **commercial awareness can set you apart from others**. It is about knowing how markets work, understanding economic trends, and being aware of the impact of commercial decisions.



EVENTS & INITIATIVES



ARTICLES

01.

Here at CAS, we take pride in writing and publishing our own articles, providing unique insights and expert analysis on key commercial topics. On top of that, members and non-members alike have the opportunity to publish articles on significant commercial issues and trends, allowing you to demonstrate your commercial awareness, enhance your writing skills, and reach a broad audience through our website and social media.

02.

WORKSHOPS

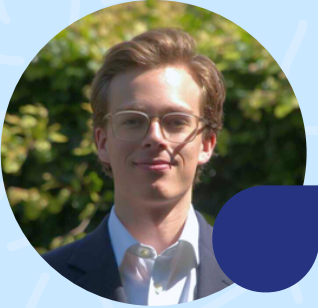
We periodically host **workshops** that are designed to help students **engage with current industry trends and develop practical, real-world skills**. Led by industry professionals, these sessions offer interactive and hands-on experiences that are ideal for enhancing your knowledge and preparing for future careers in various fields such as law, business, and finance.

COMMERCIAL AWARENESS COMPETITION

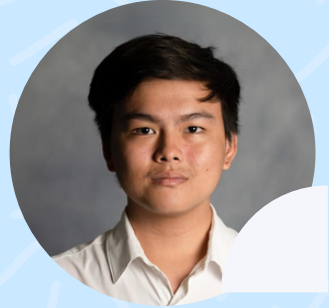
03.

The **Commercial Awareness Competition** is our flagship event, where participants **tackle real-world business scenarios** judged by industry experts. This competition provides an excellent opportunity to sharpen your commercial thinking, network with professionals, and compete for exciting prizes — all while gaining valuable skills that enhance your employability.

MEET THE TEAM



ANTON BRAUN
President



MITCHELL HO
Vice President



ILVA OMERI
General Secretary



ANAHITA EBADI
Treasurer



JEREMY FOO
Director of Marketing



KELLY WU
Editor



TAMMY CHAN
Marketing Executive



**PRATHEESH
PRAKABARAN**
Commercial Affairs
Coordinator



RAY YAP
Equalities Officer

MEET THE TEAM



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